

LOBBYIST BI-MONTHLY REPORT May - June 2011**Lobbyist:** NEW YORKERS UNITED FOR MARRIAGE**Client:** NEW YORKERS UNITED FOR MARRIAGE**Additional Lobbyist****Summary of Compensation and Reimbursed Expenses (reporting period only)****Compensation:** \$0**Reimbursed Expenses:** \$0**Lobbying Expenses (reporting period only)****A. Aggregate expenses less or equal to \$75:** \$31**B. Aggregate expenses for salaried or non-lobbying employees:** \$0**C. Itemized lobbying expenses:**

PaidTo	Date	Purpose	Ad?	SocialEvent?	Amount
SKDKNICKERBOCKER, LLC	5/12/2011	PRODUCTION ON TV AD #2	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$11600
SKDKNICKERBOCKER, LLC	5/12/2011	MAIL PRODUCTION AND POSTAGE COSTS	<input type="checkbox"/>	<input type="checkbox"/>	\$41000
SKDKNICKERBOCKER, LLC	5/12/2011	PURCHASE OF MAILING LISTS	<input type="checkbox"/>	<input type="checkbox"/>	\$7374
SKDKNICKERBOCKER, LLC	6/1/2011	STATEWIDE TV AD BUY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$412961
SKDKNICKERBOCKER, LLC	6/1/2011	DIRECT MAIL PRODUCTION, PRINTING AND MAILING	<input type="checkbox"/>	<input type="checkbox"/>	\$117500
SKDKNICKERBOCKER, LLC	6/1/2011	PRODUCTION AND PLACEMENT OF STATEWIDE PRINT ADS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$62500
SKDKNICKERBOCKER, LLC	6/1/2011	UPDATES AND MAINTENANCE OF NYUM WEBSITE	<input type="checkbox"/>	<input type="checkbox"/>	\$5000
SKDKNICKERBOCKER, LLC	6/9/2011	STATEWIDE TV AD BUY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$450030
SKDKNICKERBOCKER, LLC	6/9/2011	PRINT AD PLACEMENTS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$3064
SKDKNICKERBOCKER, LLC	6/16/2011	TV AD BUYS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$25000
SKDKNICKERBOCKER, LLC	5/2/2011	STATEWIDE TV ADS FOR MARRIAGE EQUALITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$335425
SKDKNICKERBOCKER, LLC	5/6/2011	TV AD FOR MARRIAGE EQUALITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$40000
SKDKNICKERBOCKER, LLC	6/20/2011	LOCAL TV AD BUYS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$17000
SKDKNICKERBOCKER, LLC	6/20/2011	TV AD BUYS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$75000
SKDKNICKERBOCKER, LLC	6/21/2011	LOCAL TV AD BUYS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$12750

UPS	6/29/2011	REPLY CARDS FOR LEGISLATORS TO ALBANY	<input type="checkbox"/>	<input type="checkbox"/>	\$104
MICHAEL DELOACH	6/20/2011	REIMBUSE FOR PAYMENT OF COALITION ACTION MATERIALS	<input type="checkbox"/>	<input type="checkbox"/>	\$575
PERSON 2 PERSON LLC	6/14/2011	CANVASSING OF SELECT SENATE DISTRICTS	<input type="checkbox"/>	<input type="checkbox"/>	\$16000
PERSON 2 PERSON SOLUTIONS, LLC	5/31/2011	CANVASSING IN SELECT SENATE DISTRICTS	<input type="checkbox"/>	<input type="checkbox"/>	\$50000
SKDKNICKERBOCKER	5/6/2011	DIRECT MAIL PRODUCTION AND MAILING	<input type="checkbox"/>	<input type="checkbox"/>	\$124500
SKDKNICKERBOCKER, LLC	5/6/2011	TV AD PRODUCTION COSTS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$9565

D. Total Expenses (A+B+C): **\$1816979**

Subjects on which you lobbied

SAME-SEX MARRIAGE

Person, State Agency, Municipality or Legislative Body lobbied

STATE ASSEMBLY MEMBERS, STATE SENATE MEMBERS, GOVERNOR

Bill, Rule, Regulation or Rate Numbers on which you lobbied

A.8354, A8520

Title and Identifying # of procurement contracts and documents on which you expect to lobby

None Lobbied

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby

None Lobbied

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby

None Lobbied
